

WE ARE **ALL IN**
 on blueberries **ADAMA**



When it comes to blueberries, timing is everything. By using the world's largest library of actives to formulate new and timely solutions, ADAMA can provide Canadian blueberry growers with more choices and better more timely options to protect against insects, disease and weeds.

INSECTICIDE

CORMORAN®

The synergy of the two modes of action in CORMORAN® with novaluron and acetamiprid leads to more consistent control, more flexibility when it comes to application timing and better control of blueberry maggot, cranberry fruitworm as well as spotted wing drosophila. It also comes in a convenient liquid formulation which makes measuring, mixing, spraying all that easier.

FUNGICIDE

NEW VANTANA™, MAXENTIS® AND CAPTAN 480 SC SORATEL®, BUMPER® AND CAPTAN 80 WSP

ADAMA has a broad range of fungicides available from tried-and-true products, like CAPTAN 80 WSP and BUMPER® to innovative products like SORATEL®, new products like MAXENTIS® and VANTANA™ and first-to-improve products like CAPTAN 480 SC.

New fungicide solutions for the 2024 Season — VANTANA™, CAPTAN 480 SC and MAXENTIS®

VANTANA™ offers control of Valdensinia leaf spot and suppression of mummy berry, Phomopsis fruit rots and fruit anthracnose in lowbush blueberries. As a Group 29 fungicide, VANTANA™ is a very important resistance management tool and has multiple rates for precise control.

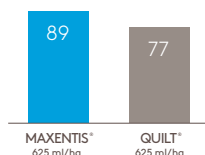
CAPTAN 480 SC, a new liquid formulation of CAPTAN 80 WSP, makes this classic fungicide easier to use. CAPTAN 480 SC is an aqueous suspension suitable for dilution in water as a spray for the control of fruit rot and mummy berry in blueberries.

MAXENTIS® features two distinct modes of action (Groups 3 & 11) for resistance management and long-lasting systemic activity for the suppression of rusts in lowbush blueberries.

Rust Control (%) in lowbush blueberries

Nova Scotia (2021)

2 SITES



Source: Small plot replicated trials collected by Dalhousie University (Debert, NS) and Perennia (Murray Siding, NS)



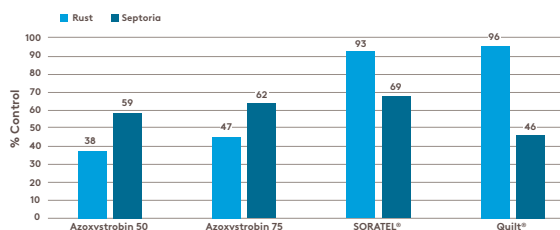
Control mummy berry and Valdensinia leaf spot with SORATEL®

It meets or exceeds control by 5% over the leading competitive products in key blueberry diseases like mummy berry and Valdensinia leaf spot and suppression of leaf rust and Septoria leaf spot. SORATEL® is powered by Asorbital® Formulation Technology, which provides improved leaf penetration into the plant, and improved efficacy.

Septoria & Leaf Rust Control (%)

Nova Scotia (2021)

3 SITES



Source: Summary of 3 trials in Nova Scotia (2021) — collected by Dalhousie University (Debert, NS) and Perennia (Murray Siding, NS)

HERBICIDE

INVOLVE® — NEW REGISTRATION!

INVOLVE® is now registered for the control of key broadleaf weeds in lowbush blueberries.

Registered weeds include bracken fern, bunchberry, speckled alder, wild rose and yellow loosestrife. All applications should be done post-harvest or in the sprout year to avoid any crop injury to the fruit.

Please consult the revised label for timing and rates.

When to monitor for and control pests in blueberries

	EARLY SPRING	BUD SWELL	BLOOM	FRUIT SET	RIPENING	HARVEST	POST-HARVEST
INSECTS		Blueberry gall midge Blueberry span worm (larvae) Cranberry fruit worm (larvae) Flea beetle (larvae)		Thrips Spotted wing drosophila Flea beetle (adults) Blueberry maggot fly			
DISEASES		Septoria leaf spot Valdensinia leaf spot Fruit rot (Botrytis cinerea)		Leaf rust*			
WEEDS					Wild rose Braken fern	Bunch berry Yellow loosestrife Speckled alder	

* Sprout year

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Always read and follow registered product label instructions. For more information on rates for controlling these pests, refer the product labels.